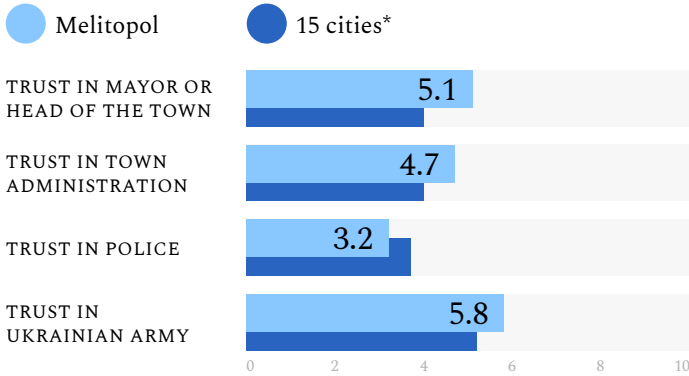


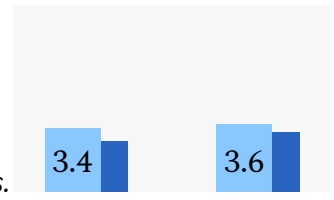
MELITOPOL CITY PROFILE 2019

GOOD GOVERNANCE



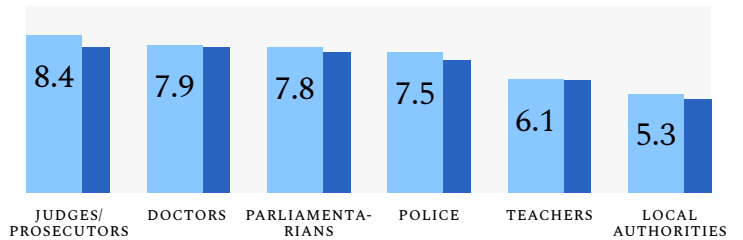
✓ Conduct gender sensitive service-oriented trainings for the local police to improve trust and the image of the police as a protective force.

✓ Improve accountability of authorities by developing transparent communication strategies informing citizens about the benefits and challenges of the reforms process.



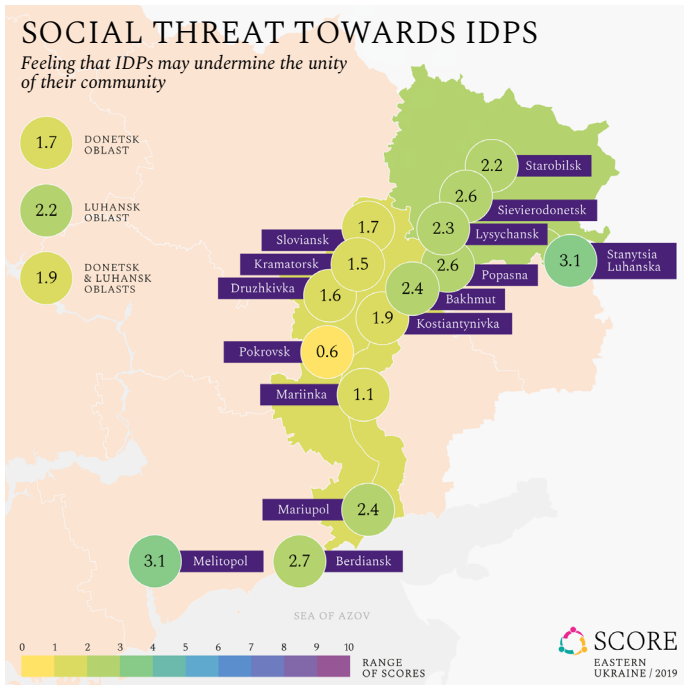
Feeling that authorities represent citizens' concerns and views, equally care about all parts of Ukraine and are ready to listen

LEVEL OF PERCEIVED CORRUPTION AMONG...



COMMUNITY BONDS & VALUES

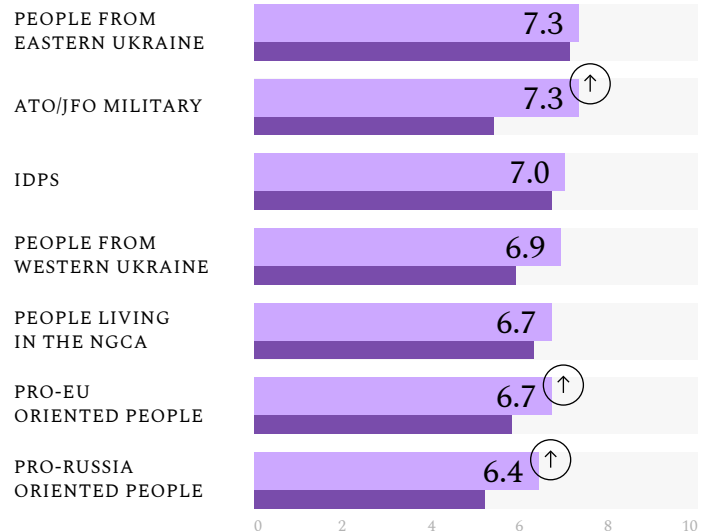
Melitopol 15 cities*



SOCIAL THREAT TOWARDS PEOPLE FROM EASTERN UKRAINE

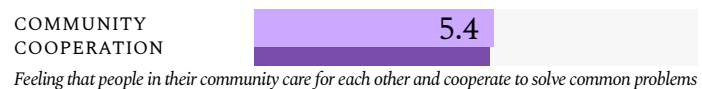
Citizens of Melitopol are more afraid that people from eastern Ukraine might undermine the unity of their community compared to other cities.

SOCIAL PROXIMITY (↑)
Accepting members of different socio-demographic groups as close friends and colleagues



✓ Promote positive examples where IDPs contribute to the community enriching the local economy and culture.

✓ Capitalize on the multicultural and tolerant socio-political attitude of the city to foster an inclusive civic identity.



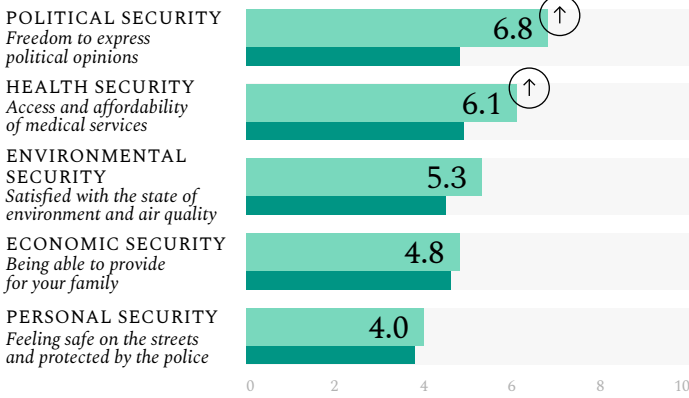
Feeling that people in their community care for each other and cooperate to solve common problems

* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

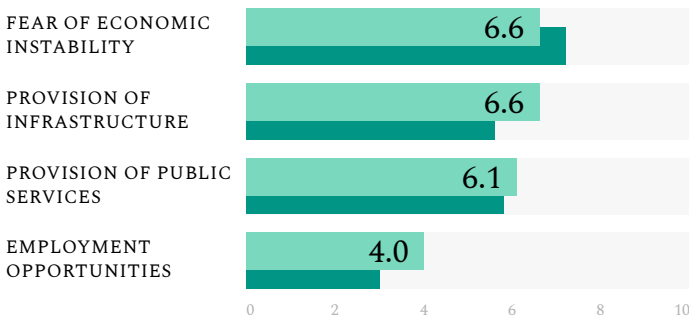
SATISFACTION WITH CITY LIFE

Melitopol 15 cities*

SAFETY & SECURITY

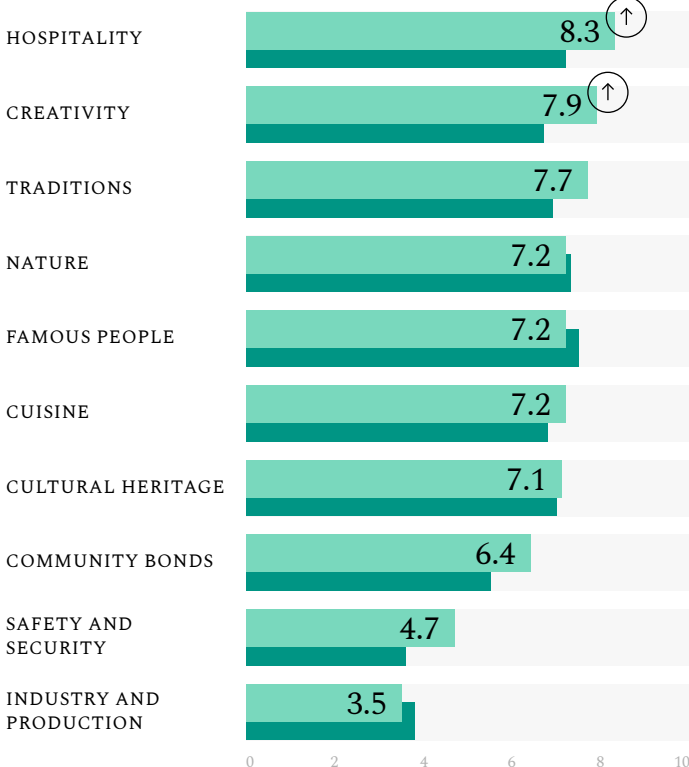


SERVICES & EMPLOYMENT

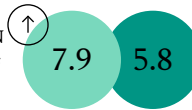


PRIDE IN YOUR LOCALITY

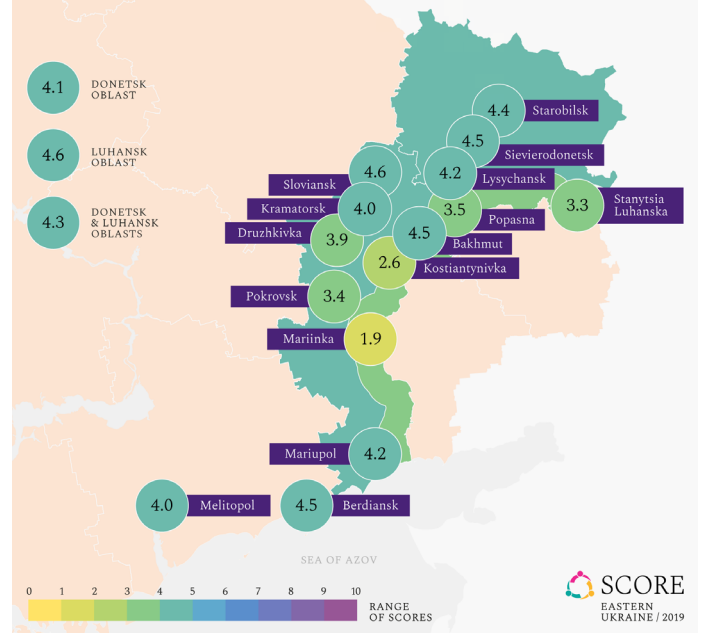
When you think about your locality, to what extent are you proud of the following?



LOCALITY SATISFACTION
(in terms of jobs, leisure activities and raising children)



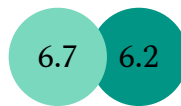
PERSONAL SECURITY



74% of citizens of Melitopol do not feel confident that the police can protect them and their family from violence.

✓ Appoint community liaison officers to improve police's relationship with and responsiveness to citizens and local needs.

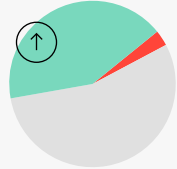
PRIDE IN LOCALITY (OVERALL)



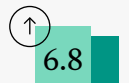
✓ Build activities around pride in hospitality, creativity, and traditions to foster community collaboration and strengthen regional bonds.

CIVIC BEHAVIOUR

To change things in your community you are...



- 42% ACTIVE
Willing to use political and social means of action without violence
- 3% VIOLENT
Willing to use violence
- 55% PASSIVE
Not willing to do anything



SENSE OF AGENCY
Feeling that ordinary people responsibility can make a difference



SENSE OF CIVIC RESPONSIBILITY
Feeling responsible for the future of the country

✓ To motivate passive citizens, concentrate on small scale civic initiatives relevant to their sense of pride that bring immediate benefit to the community.

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Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druhivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

↑ Highest SCORE among 15 cities

↓ Lowest SCORE among 15 cities